



# The IoT Inc Business Meetup Silicon Valley

*Meeting 4*

Join us on December 4 at 6PM (PST)

**Do WAN**

**Operators Need a New  
Business Model?**

**Luke D'Arcy**  
SIGFOX USA



December 2014 Bruce Sinclair (Organizer): [bruce@iot-inc.com](mailto:bruce@iot-inc.com)

**IoT Inc. Meetup**

# Raison d'Être

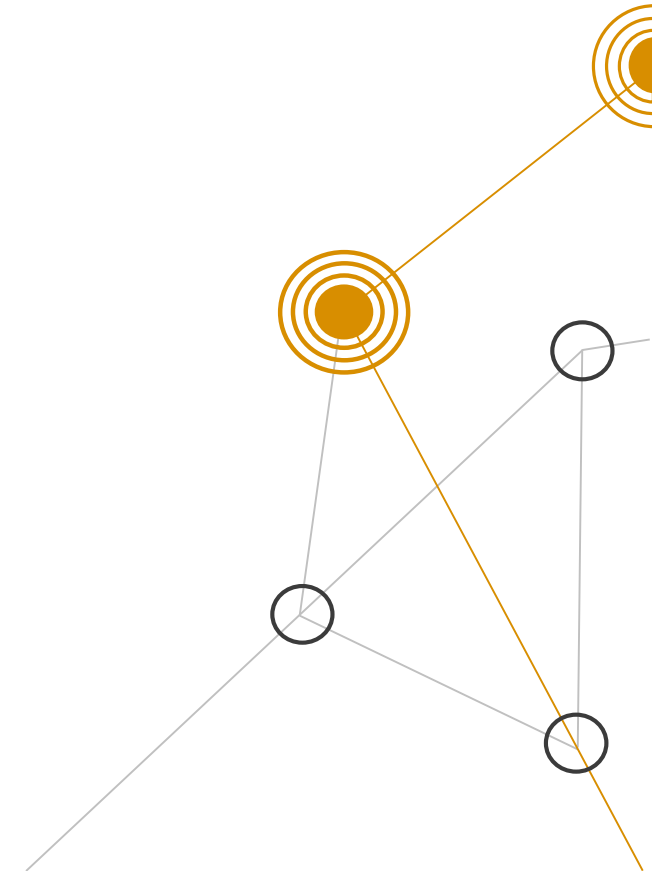


## Purpose

- Provide a venue for IoT business leaders to meet
- Expose attendees to innovative business ideas
- Galvanize discussion and debate

## Structure

- Food/drink and who-are-you?
- Kick-off
- Room introductions
- Presentation
- Discussion and connections



# Podcast: The IoT Inc Business Show



ALL MEDIA ARTICLES PODCASTS VIDEOS ABOUT CONTACT Q

## Podcasts

▶ 00:00 52:52 🔊

**Podcast 3: The Connected Sensor - What it is and how it Scales**

The anatomy of the connected sensor ...

▶ 00:00 37:46 🔊

**Podcast E4: Would you Like a Network with those Lightbulbs?**

Wondering how IoT is being rolled out in cities? Look up... into the light ...

▶ 00:00 40:43 🔊

**Podcast E1: IP & IoT - It Just Makes Business Sense**

Biz reasons for the standardization of networking to IP...

▶ 00:00 54:01 🔊

**Podcast 2: Unravelling the Complexity of Connecting Embedded Sensors in IoT**

Plug and play sensors are a thing of the future ...

▶ 00:00 48:45 🔊

**Podcast E2: Industrial IoT - Ready for an IP Make-over**

IP to take on M2M proprietary standards ...

▶ 00:00 48:40 🔊

**Podcast 1: Adding Connected Sensors to your Product for IoT**

Discover when retrofitting products with connected sensors makes sense ...

▶ 00:00 46:28 🔊

**Podcast E3: IPSO - IoT Standardization Challenges**

IPSO's work to date and what's next in the pipeline ...



<http://www.iot-inc.com>

On iTunes:  
<http://bit.ly/iot-iTunes>



# January Meeting



## Edy Liongosari

- Managing Director, Accenture

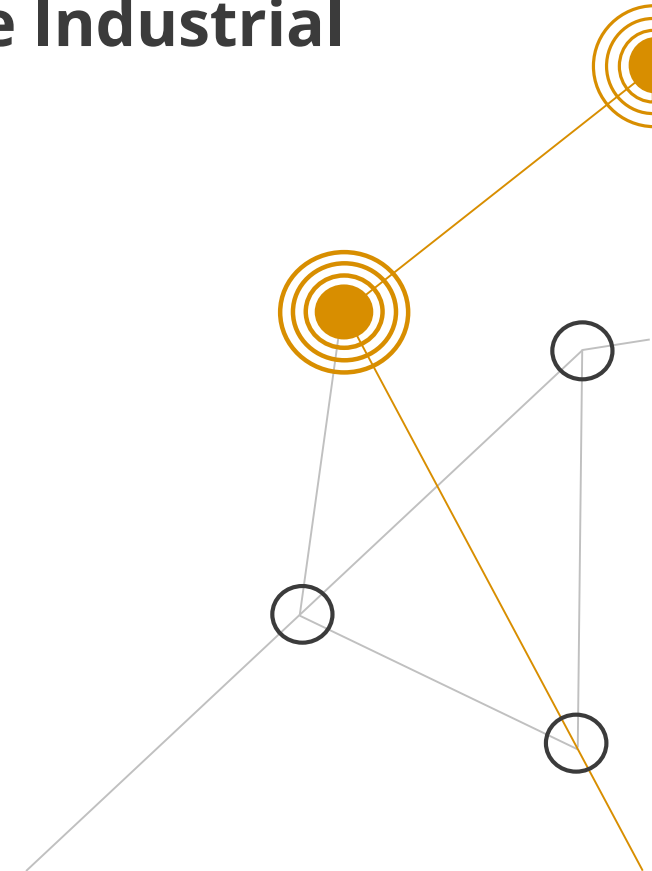
## Driving Unconventional Growth through the Industrial Internet of Things

### January date change

- Second Thursday of the month or January 8<sup>th</sup>

### Location may change

### May look for food and drink sponsor



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